

"Roy Sheppard is the business Oprah Winfrey"



roy sheppard

all inclusive conference package

This unique offer

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Conference MC, high-stakes advisory boards, and facilitation.

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introduction

Roy helps you save money AND deliver an outstanding result

Roy Sheppard is not an expensive 'celebrity' so you may not have heard of him.

Roy is renowned within the conference industry for being a world-class MC, facilitator, keynote speaker, workshop and seminar speaker. And a former BBC TV reporter who can also film and edit interviews on-site. If asked, he is also happy to coach your team to improve their presentations - all this for just ONE inclusive fee.

The alternative is a lot more expensive and involves far more time to organise different speakers and trainers for each of these skills and activities. In many cases when purchased separately they become unaffordable. But not when you book Roy for your conference.

If you have time and budget restraints, Roy can provide you with the perfect, highly professional solution.

"I would urge you to book Roy as a facilitator or a guest speaker or simply to motivate your staff! His energy for his topics is superb, he is so enthusiastic it is infectious and I have always left his presentations feeling motivated and ready to implement new ideas or strategies! Always professional, always on time, always within the event brief and always exceeding expectations!"

Amanda Davey, Head of Events, Institute and Faculty of Actuaries UK.



Roy Sheppard at the EANM (European Association of Nuclear Medicine) annual congress, Hamburg, Oct 2015. Approximately 5,000 exhibitors and delegates.

Re-booked for Barcelona '16. Vienna '17.

"We were looking for a moderator/facilitator for the opening and closing ceremonies of our annual conference but Roy delivered so much more. His professionalism and very British sense of humour transformed our conventionally stiff events into entertaining, interactive shows – exactly what was needed to get things off the ground. By generating a lively atmosphere, he succeeded in connecting people who might not otherwise have met each other and left a lasting impression with all of us. If you have ever the chance to work with him – do it! We look forward to planning our 2016 conference together with Roy." **Andreas Felser, Executive Director EANM, Vienna.**

high-stakes advisory boards

for small, senior executive groups

Roy has many years' experience chairing complex medical and technology advisory boards for global corporations.

"I have met, and experienced, Roy on numerous occasions over the years ... he has moderated our HP Europe, Middle East and Africa (EMEA) NonStop Customer Council, a gathering of C-level executives of our most important HP NonStop EMEA customers, where Roy was the facilitator for this 2-day meeting. This is not a marketing meeting! This meeting serves as an important evaluation of the business relationship HP NonStop has with these customers; positive as well as negative, and always highly sensitive, information gets discussed in this, at times, highly charged meeting. Roy's role as facilitator for this meeting requires him to be sensitive to the issues being presented, add himself in where the meeting is heading into a "dead-end", and equally important, he knows when to just be quiet and let things flow! One of his welcome trademarks is his knack for asking the difficult questions, which, for whatever reason, are not being asked (either of the customer or of HP NonStop). His keen sense of timing, his ability to think on his feet, add humor when appropriate or required, all have made Roy a welcome repeat host for not just our HP NonStop customer council, but other events as well! Roy understands, that the facilitator role is not a "show-case" for him, but a role to make the meeting the best it can be. His personality and professionalism put the organizers at ease, and creates excitement in, and for, the audience, wondering what he will do or say next! I encourage you to experience him yourself in one of your next events. You and your event will be better for it!"

Mike Hurst, Director, Global Field Marketing/Business Development, HP.

meet greet & prosper

keynote talk or breakout workshop

If 'networking' is part of the conference objective, this talk is a perfect opener.

The more senior the audience, the more they tend to rave about this keynote presentation "Meet Greet & Prosper".

A fun, entertaining, interactive session, it teaches delegates how to network more effectively at your event. It is guaranteed to create a 'buzz'. Roy's style is interactive, inspiring, respectful and humorous. The talk is a mix of memorable stories, strategies, gentle encouragement as well as practical tips and ideas that even experienced 'networkers' find useful.

100 free copies of the eBook "Meet Greet & Prosper" included.



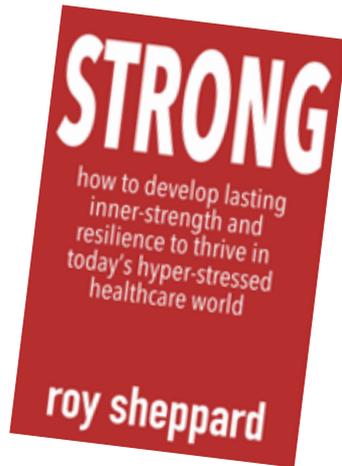
"Roy's presentation to my team was exceptional and hugely thought provoking. I would have no hesitation in recommending him."

Tim Farazmand, Managing Director at Lloyds Development Capital

give me strength!

breakout workshop

Based on his 2016 book "Strong" (below).
Watch a 'raw footage' extract from this new workshop
(right). It focusses on personal 'energy' management.



managing your energy and your thoughts during difficult times

build your reputation

breakout workshop

What you absolutely must know about your reputation and what to do to protect and enhance it in the future.

Critically important for your career and your business.



copyright Hawley Maclean
moderating a world summit in Beijing

"I attended Roy's session about Reputation Management during the ICCA Congress in Leipzig. Roy's presentation was fantastic, very hands-on, very engaging and interactive. Not only were the topics so well presented that a listener can immediately implement new ideas for himself, but the content was so well transmitted that the audiences was kept on their toes all the time. I would be looking forward to attending more sessions held by Roy, I can only recommend him as a speaker!"

Verena Jandak, CMP, Marketing Manager, Vienna Convention Bureau

present with impact

exec coaching and/or breakout workshop

When invited to do so, Roy is happy to coach your speakers to improve the clarity of their messages and presentation performance.

“Roy has helped us to develop the speaking, presentation and moderation skills of many of our staff and customers, across a wide range of abilities and experience. His stimulating approach is always well received, giving plenty of practical pearls on how to present effectively, the importance of messaging, and dealing with the unexpected. Most importantly, Roy’s techniques to build confidence and deal with the common issue of nerves has been extremely helpful to us. Overall, we have seen a significant improvement in the quality of our presenters, as reflected in the evaluations of their own audiences.”
John Cresser-Brown, BSc. PhD., Vice President, Zimmer Institute, EMEA

(One group of 20 of their surgeons gave Roy a mean average score of 100%!)



speaker coaching at the annual Toastmasters conference, Kuala Lumpur, Malaysia 2014

how to be upbeat in a downbeat world

breakout workshop



A fun, entertaining and deeply thought-provoking session, providing attendees with practical, tried-and-tested ways to be a genuinely upbeat person.

Rated

4.89 out of a maximum 5

by 120 members of the Canadian Payroll Association

communication & people skills

breakout workshop

When it comes to communication and 'getting on' with others, everyone does the best they can. However, in so many cases ineffective communication damages personal and professional relationships. This course provides practical, real-world examples of how to instantly improve your ability to understand your own communication style and the different styles used by others.

The first section romps rapidly through some known and many lesser-known examples of communication catastrophies with practical ways to recognise and repair communication difficulties.



video reporter

on-site video interviews

Audience members are prepared to talk to Roy on video. They get to know and trust him. So if you'd like to capture their thoughts and insights to be shown later in the conference, or perhaps as a tool to recruit attendees for your future events, Roy can create a video for you. All included in his fee.

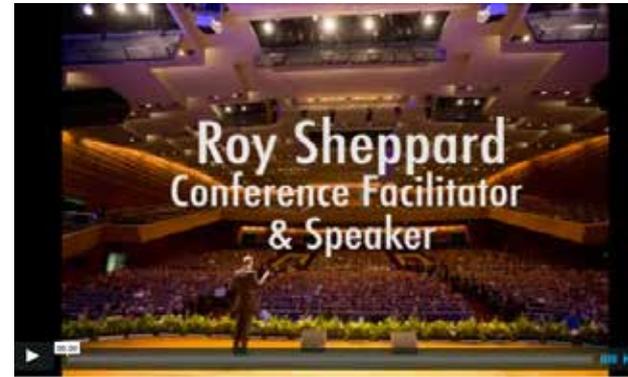
Roy supplies all video, audio and editing equipment.

See right for an example of conference delegates who were interviewed on video during a drinks reception.



Teaching the next generation of young professionals critically important networking skills

videos



Below - from the Roy Sheppard TV archive (the lurid jackets mean the 1980's!)



moderator testimonials

"I have known Roy for 25 years. We have worked together on many occasions in TV, radio and on the conference and meetings circuit — and **he has always been a joy and, of course, a professional.** An example is on one occasion we brought Roy in to facilitate a three-day conference (in Barcelona) for a major international pharma company. A large part of the conference was an extended and detailed discussion about the merits of a complex drug for an audience of 170 senior doctors from all around the world, **Roy handled it superbly.** He THEN had to give them a presentation on how to give a presentation at 2pm, the notorious graveyard shift, and with an audience where only 5% used English as their first language. The fact that **the audience were enthralled and ranked the session so highly is a testament to Roy's skill.** Would I recommend Roy? Absolutely yes. **He does what it says on the tin — and he does it very, very well indeed.**" Richard Cobourne, Producer and Director at OSP Healthcare Ltd.

"Roy was the backbone of our successful customer forum. His **sharp understanding of key issues in the moment, facilitation skills and lively personality** are crucial ingredients to any successful event".
Ian Martin, Head of Marketing, BT Fleet

"We engaged Roy for a major 3 day event in Barcelona attended by over 500 customers, press and staff from across the globe. Roy provided the role of host and facilitator for the Key-note Presentations and I can attest that **Roy fulfilled this task with the utmost of professionalism and good humour. Roy's energy and ability to bring the best out of the speakers ensured the audience remained attentive and entertained** making our job of delivering the business message so much easier. I have **no hesitation in recommending Roy** to other businesses for their events." Terry Laidlaw, Managing Director, OKI Europe Ltd

For more moderator testimonials visit: www.facilitator.expert

speaker testimonials

"Roy Sheppard breaks more ice than the Russian fishing fleet." Delegate feedback

*"Roy brings **a fantastic energy** with him and has **the ability to engage all of the audience** and encapsulate their thoughts in **a humourous manner** eg "they are all thinking it but are afraid to say". I would recommend Roy for any conference event which is to do with achieving better business results." Gordon Duncan, Regional Development Director at Marsh Ltd*

*"**Roy is brilliant at building relationships** and explaining key concepts in a simple and pragmatic way which is highly effective. He is **a lively trainer who fully engages his audience** throughout his sessions." Akber Pandor, Head of Partner Development at KPMG Europe LLP*

*"Your session on the evening of our workshop has **caused quite a buzz amongst our team**, and although I know you felt you had to fit a lot into a short time, **the effect has been most dramatic. Everyone couldn't stop talking about the session** and how right you were with your simple but **impactful ideas** and initiatives. In our business where it's so easy to focus on the delivery your powerful reminder of keeping ourselves externally focused and our networks going and growing was very timely. For people who might not be confident enough to network, or for those who just don't make the time, **your session is perfect** - and **if it can be well received by a team of senior management consultants then it can work anywhere!** As you know **I've personally been impressed and improved by one of your sessions** and now that I've seen the impact it is having on my business, **I shall continue to recommend you highly to any conference organiser.** You wear a funny coat, deliver a highly entertaining session of seriously important stuff - what a great combination!" Julie Towers, Chief Executive, Tribal GWT*

roy's biography

Roy Sheppard is a specialist conference facilitator/moderator, an experienced speaker and the author of eight books. Roy works on high-profile conferences for some of the world's largest and most respected organisations. He has been asked back time and again to moderate 'private' conferences for the Olympic movement held in Lausanne, Beijing and Rio de Janeiro. He has moderated conferences for the world's largest trade association - the ICSC (International Council of Shopping Centers) in Rome, Dubai, Cape Town, Istanbul, New York and their flagship event RECON in Las Vegas (attended by 53,000 delegates).

He is also the acknowledged European expert on building profitable business relationships through networking and referrals and has spoken at conferences all over the world. He has worked as a visiting lecturer at Cranfield University and Henley School of Management on their full-time MBA courses.

For many years he was a radio and television broadcaster, mainly with the BBC. But also at ITV in Cardiff and LBC Radio in London. Working both regionally and nationally for the BBC, he presented music and interview-based programmes, including the Sony Award winning "In the News" on BBC Radio 4.

From 1985-91, he was an anchorman of the early evening news for the BBC in London where he consistently proved his ability to perform under pressure.

In 1994 he trained as a hypnotherapist, although he decided not to go into practice. He is the author of numerous relationship books and 'lifeguides' for teenagers (see right).

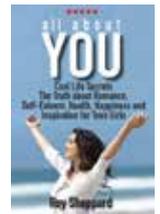
For more information about Roy's work visit: www.facilitator.expert

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featured in Toastmaster magazine, read by 350,000+ speakers worldwide



mobile: 07768 876771

awards host

Formal, black-tie awards ceremonies can appear deceptively simple, whilst in reality they are often complex.

These types of occasion almost always benefit from having a professional taking the helm.

If Roy has been a part of your daytime conference or event, he is the perfect choice for this role.

You'll also love his Armani frock coat tuxedo!



about buzzmaster

'next' generation audience interactivity & engagement

Buzzmaster is the fastest and most advanced interactivity and audience engagement tool in the conference industry.

Watch the video (right) to gain just a glimpse of what Buzzmaster could do for your next conference.

- super-fast, dedicated Buzzmaster wi-fi
- everything in real time
- 80%+ audience participation
- no other system has this many features
- works with all smart phones and tablets
- 400+ meetings delivered in mainland Europe
- no app to download
- client owns detailed post-event data

Roy is Buzzmaster's lead UK facilitator.

info@facilitator.expert



watch what Buzzmaster does on this short video



Roy launches Buzzmaster UK at Confex

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contact

Everything in this document is included within Roy's fee.
(EXCEPT Buzzmaster, which needs to be booked separately).

To enquire about Roy's availability, please contact his office.

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